

**Große
Pläne**

**Applied
Modernism
in
Saxony-
Anhalt
1919-1933**

Programme

**Pläne!
Große
Pläne!**

Saxony-Anhalt – a modern state with big plans.

There's no doubt that the contemporaries and patrons of Walter Gropius and Lyonel Feininger had big plans. In Saxony-Anhalt we, too, have big plans with the eponymous exhibition project, which places a particular focus on applied modernism in the federal state.

This theme was chosen for many reasons: Technological innovations ensured that new industries had already settled in Middle Germany prior to the First World War. The economic boom provided an ideal breeding ground for the evolution of the artistic avant-garde. In many places in present-day Saxony-Anhalt, technological advances, a will to reform, artistic creativity and a spirit of innovation also led to social and artistic renewal.

Saxony-Anhalt has therefore committed wholeheartedly to cultivating this cultural heritage. Its stated goals include the consolidation of the UNESCO Bauhaus World Cultural Heritage and the celebration of the centenary of the foundation of the Bauhaus in 2019. This year the exhibition "Big Plans!" forms the first attraction en route to the grand centenary, which we will celebrate with partners in Germany and internationally.

Stephan Dorgerloh

Minister of Education and Cultural Affairs of the Federal State of Saxony-Anhalt

Modernity as a mindset

A fascinating spirit of optimism prevailed in the interwar years, despite all its upheavals. In Middle Germany in particular an industrial region evolved that was closely associated with a new image of humanity and its visionary and ideational plans. With our exhibition "Big Plans! Modern Figures, Visionaries and Inventors" we enter into a journey of discovery in order to familiarise ourselves with all the artists, theorists, healers, architects, politicians and inventors whose ideas had a lasting influence on the development of modernity in this region. Based on selected projects and protagonists, the exhibition of the Bauhaus Dessau Foundation first presents an overview of this emergence into the modern era. Visitors can expect further perspectives to be established in greater depth in the exhibitions by our partners in Dessau, Halle, Magdeburg, Elbingerode, Leuna, Merseburg and Quedlinburg, which are presented in detail in our programme.

Together with all our partners we would like warmly thank the federal state of Saxony-Anhalt for their committed support of the overall project "Big Plans!" and the individual exhibitions. For the exhibition in the Bauhaus Dessau, we would especially like to thank the Ostdeutsche Sparkassenstiftung with the Sparkasse Dessau-Roßlau, and Lotto Sachsen-Anhalt. We would also like to thank the companies REHAU AG and KUBRA GmbH Industrie und Kunststofftechnik, whose donations of materials have notably shaped our exhibition design.

Discover modernity in Saxony-Anhalt in all its diversity. For the Bauhaus Dessau Foundation, the project marks the start of the Bauhaus Centenary 2019.

Dr. Claudia Perren

Director and Chief Executive Officer Bauhaus Dessau Foundation



Applied Modernism in Saxony- Anhalt 1919–1933

**An initiative of
the Bauhaus Dessau
Foundation
with contributor
exhibitions**

in

**Dessau,
Halle,
Magdeburg,
Merseburg,
Leuna,
Elbingerode
and
Quedlinburg**

Dessau

Bauhaus
Dessau

Modern figures, Visionaries and Inventors

04
May
2016
–
06
Jan
2017

**Applied
Modernism in
Saxony-Anhalt
1919 – 1933**

bauhaus-dessau.de



Speed, acceleration, movement: a very specific dynamic evolved in Saxony-Anhalt when the industrial region in Middle Germany was catapulted into the modern age in the 1920s. A state with few foundations for an industrialised society: this offered modernists, visionaries and inventors every conceivable freedom to create new worlds. These were artists, architects, engineers, entrepreneurs and politicians who perceived life not as a succession of traditions, but in terms of freedom to think in new ways—a freedom underpinned by technology and design, accompanied by ideational models for learning and education.

Opening times: daily 10 a.m. – 5 p.m.

Admission: Bauhaus-Ticket: 7,50€, concessions 4,50€

Gropiusallee 38, 06846 Dessau-Roßlau

T +49 (0) 340-650 82 50

Guided tours of the exhibition:

every Saturday, 11 a.m. and every Sunday, 2 p.m. (May to Oct)

Group guided tours:

Please reserve 14 days before the desired date at:

besuch@bauhaus-dessau.de

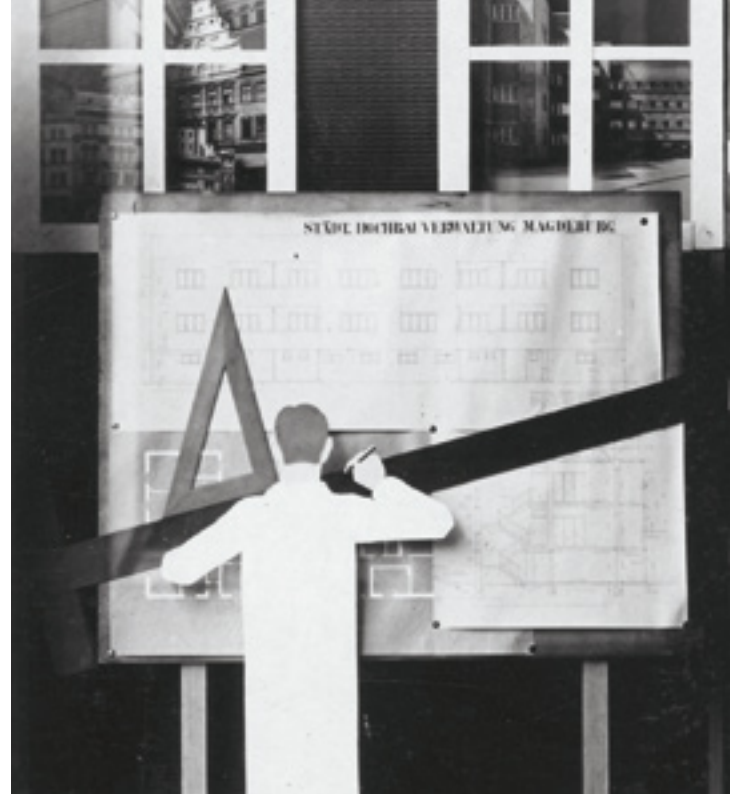


The exhibition guides visitors through the major thematic chapters of the age, accompanied by those modernists, visionaries and inventors that influenced the developments of the day with their ideas and visions.

Ascending

Big plans for a limitless expansion of the world.
Technology and aeronautics.

Aircraft construction and visions of spaceflight. The region offered designers and visionaries the technological prerequisites for the development of the aircraft industry and also especially for groundbreaking trials targeting manned spaceflight. Pioneering rocket designers such as Rudolf Nebel, Max Valier or Johannes Winkler also fired the imaginations of many modern artists, for whom science and technology were great sources of inspiration.



Systematic Settlement

Big plans for a socially just housing policy.
Architecture and housing construction.

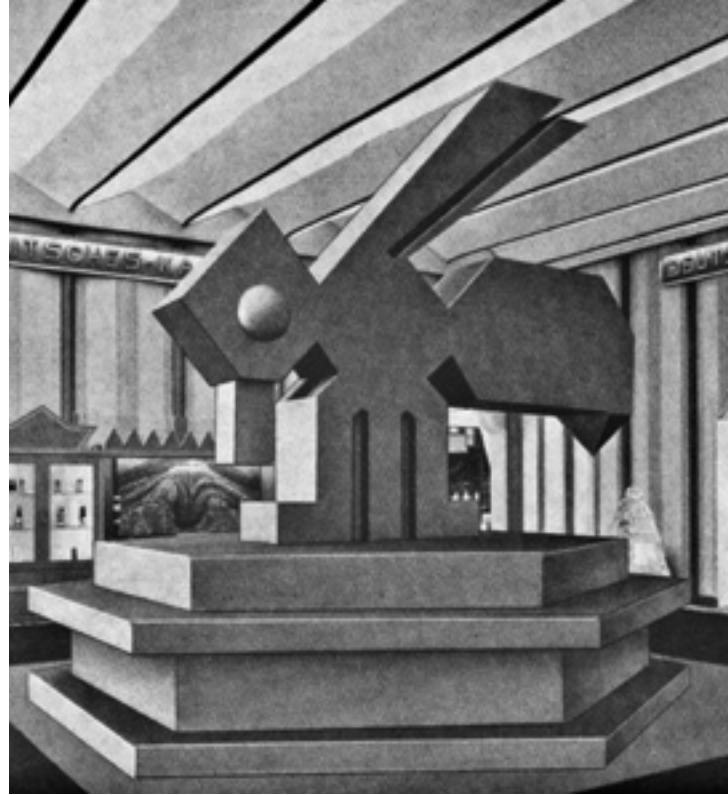
The region's economic growth led to a great demand for new housing. In the cities, the development plans drawn up frequently yielded large-scale general housing projects, for example "Groß-Dessau", "Groß-Halle" or "Merseburg-Leuna". New types of residential buildings were designed. Magdeburg declared itself the "city of the new will to build".



Practising Learning

Big plans for a pedagogy geared to social reform.
Education and progressive education.

Teachers should not patronise children, but respectfully and cautiously help them to learn how to learn. The rationale of Magdeburg's progressive educational model for primary schools exemplifies the broad departures in progressive education at the time and in this region, working towards a new form of education that teaches not only established knowledge, but also learning itself.



Advertising Mechanism

Big plans for a modernised consumer culture.
The New Vision and advertising psychology.

Brands, placards, display windows. The designers of Magdeburg's school of crafts and applied arts and of the Bauhaus not only worked to serve an evolving consumer culture, but also represented the aim of playing an educational part in the overall artistic shaping of modern life by means of advertising. New psychological knowledge about the "laws" of human perception should, in correspondence with rationalisation in industry, aid the development of functionally efficient advertising.

The contributor exhibitions

		Magdeburg	<u>Forum Gestaltung Magdeburg</u> maramm Magdeburg— Modern Advertising and Exhibition City 01 June – 11 Dec 2016 <u>Kunstmuseum</u> <u>Kloster Unser Lieben Frauen</u> Joachim Brohm State of M. 22 Mar – 12 June 2016 Xanti Schawinsky Retrospective 21 June – 25 Sep 2016 <u>Kulturhistorisches Museum Magdeburg</u> Colourful City—New Architecture. The Architecture of Carl Krayl 28 Oct – 12 Feb 2017 <u>Technikmuseum Magdeburg</u> Magdeburg Pilot Rocket, Masters of the Skies, Visionaries, Inventors from 27 May 2016
Dessau	<u>Bauhaus Dessau Foundation</u> Modern Figures, Visionaries and Inventors 04 May 2016 – 06 Jan 2017 <u>Technikmuseum Hugo Junkers</u> Hugo Junkers. Visionary, Entrepreneur, Promoter of Modernity 14 May – 31 Oct 2016		
Halle	<u>Burg Giebichenstein</u> <u>University of Art and Design Halle</u> Neo Luna Park—Search for pleasure, create pleasure for the annual showcase of the Burg Giebichenstein University of Art and Design Halle 16 – 17 July 2016 <u>Kunstverein Talstrasse e.V. Halle</u> Karl Völker, Rudolf Schlichter and other members of the November Group 28 Apr – 24 July 2016 Textile Art at Burg Giebichenstein in the 1920s 11 Aug – 20 Nov 2016 <u>Kunstmuseum Moritzburg Halle</u> Lyonel Feininger: Paris 1912. Return of a Missing Painting 24 Oct – 29 Jan 2017	Merseburg	<u>Kulturhistorisches Museum</u> <u>Schloss Merseburg</u> The People of Leuna— Photographs from the Factories 30 Apr – 31 Oct 2016 100 Years Leuna— Daily Life, Crises, Global Successes 04 June – 31 Oct 2016
		Leuna	<u>City of Leuna</u> Garden City 100 30 Mar – 18 Sep 2016
		Elbingerode	<u>Diakonissen-Mutterhaus Elbingerode</u> The Deaconess Cloister— Lasting Testimony to a Lived Idea 01 May – 31 Oct 2016
		Quedlinburg	<u>Lyonel - Feininger - Galerie</u> <u>Museum für grafische Künste</u> 80 Years: Feininger in Quedlinburg 1936 – 1956 – 1986 – 2016 30 Years Lyonel-Feininger - Gallery 25 June – 19 Sep 2016

Dessau

Technikmuseum
Hugo Junkers

Visionary, Entrepreneur, Promoter of Modernity

14
May
–
31
Oct
2016



Professor Hugo Junkers shaped the development of modernity in Middle Germany in the early 20th century. His research projects, inventions and entrepreneurial success have had a lasting impact on the industrial history of Germany. But the collaboration with the Bauhaus, which without him would probably have never found its way to Dessau, was likewise multifaceted and productive.

This special exhibition presents the people, inventors, entrepreneurs and contemporaries associated with Hugo Junkers. The Technikmuseum Hugo Junkers Dessau is run by a private association.

Opening times: daily 10 a.m. – 4 p.m.
Admission: 5€, concessions 2€, families 11 €
Kühnauer Straße 161a, 06846 Dessau-Roßlau
T +49 (0) 340-661 19 82

Halle

Burg Giebichenstein University
of Art and Design Halle

Neo Luna Park

—

Search for pleasure, create pleasure

16

—

17

July

2016



The modern age believed in progress and looked to the future. Beyond the huge advances in science and technology however, it also focused on the phenomena of modern life: leisure, cinema, music, dance and new teaching and learning models delineated a future scenario, every aspect of which was versatile and dynamic.

The contribution of the Burg Giebichenstein University of Art and Design Halle looks at significant achievements of the modern age, transfers them to the present day and scrutinises their current role in society. It puts forward a range of propositions about the different forms of recreation and leisure in society today and the places they should occupy in people's lives.

Opening times: 10 a.m. – 6 p.m.

Admission free

Neuwerk 7, 06108 Halle

T +49 (0) 345-77 51 50

Karl Völker, Rudolf Schlichter and other members of the November Group

**28
Apr
–
24
July
2016**

The painter Rudolf Schlichter is regarded as one of the main proponents of New Objectivity. In 1919 Schlichter joined the revolutionary "November Group" in Berlin. The Halle Group, a local branch of the "November Group", formed at the same time, organised by the sculptors Karl Oesterling, Richard and Paul Horn, architects Martin Knauth and Alfred Gellhorn and the painter Karl Völker. Karl Völker was a politically active artist who endeavoured to articulate himself through expressive woodcuts and other works with socio-critical content.

He and Rudolf Schlichter were among the protagonists of New Objectivity and Modernism. They were not only peers, but also pursued a similar, challenging course of artistic development, influenced by the First World War.

Textile Art at Burg Giebichen- stein in the 1920s

**11
Aug
–
20
Nov
2016**

In the 1920s Burg Giebichenstein became a place of tradition for textile art in Saxony-Anhalt. The exhibition shows examples of textile art from Halle and recalls the strong influence of the Bauhaus in Weimar and Dessau and its workshops: Many of the Bauhaus experiences entered into education at Burg Giebichenstein. The exhibition also introduces the influence of French tapestry artist Jean Lurçat, whose work was first shown in Germany in exhibitions in the mid-1950s. His tapestries had a huge influence on artists working in Middle Germany, leading to a new involvement with tapestry after 1945.

Opening times: Wed to Fri 2–7 p.m., Sat to Sun 2–6 p.m.

Admission: 5€, concessions 3€

free: members, students of the Burg Giebichenstein

University of Art and Design Halle and Martin-Luther-University

Halle-Wittenberg, Faculty of Art History

Talstraße 23, 06120 Halle

T +49 (0) 345-550 75 10

Halle

Kunstmuseum
Moritzburg

Lyonel Feininger: Paris 1912. Return of a Missing Painting

**24
Oct
2016
–
29
Jan
2017**



The exhibition focuses on the painting "At the Seine, Paris (1912)" by Lyonel Feininger, which was believed lost, and on answering the questions associated with this enigmatic fragment. This is complemented by works by the artist that exemplify his stylistic orientation during the pre-WWI phase in which the painting originated and offer a deeper insight into the time in question. This is a showcase exhibition that takes a specific look at the work genesis and integrity and aspects of art technology in the oeuvre of Lyonel Feininger.

Opening times: Mon, Tues, Thurs to Sun and
Bank Holidays 10 a.m. – 6 p.m.

Admission: Permanent exhibition: 6€, concessions 4€,

Special exhibition: Please visit website for details

Friedmann-Bach-Platz 5, 06108 Halle

T +49 (0) 345-21 25 90

Magdeburg

Forum
Gestaltung

maramm Magdeburg — Modern Advertising and Exhibition City

01
June
—
11
Dec
2016

forum-gestaltung.de



After World War and the German Empire, Magdeburg discovers new design as an indicator of modern urban-social identity. Not only architecture, but also advertising and exhibitions establish significant trends. These range from Bruno Taut's call for colourful architecture to the internationally well received 1927 German theatre exhibition, from the company logos and exhibition designs of Wilhelm Deffke to the advertising columns and posters of Walter Dexel, from the typeface classes exemplified by Hermann Eidenbenz to the photographs of Xanti Schawinsky that reflect a modern city.

Opening times: daily 12–6 p.m. daily, Thurs 12–8 p.m.
Admission: 5€, concessions 3€
Brandenburger Straße 10, 39104 Magdeburg
T +49 (0) 391-99 08 76 11

Magdeburg

Kunstmuseum
Kloster Unser Lieben Frauen

Xanti Schawinsky Retrospective

21
June
–
25
Sep
2016



The Xanti Schawinsky (1904–1979) retrospective brings together work from all his creative phases as a painter, photographer and stage designer with regard to his continued impact today. Besides avant-garde utopias and proto art “happenings”, there were also other links to mainstream pre- and postwar modern movements in Europe and the USA. Shown in Zurich in 2015, the retrospective focuses on the Bauhaus and the Black Mountain College era and shows lesser-known paintings, complemented by photographs, that shed light on Schawinsky’s work in Magdeburg during the age of New Architecture.

Opening times: Tues to Fri 10 a.m.–5 p.m., Sat to Sun 10 a.m.–6 p.m.
Admission: 5 €, concessions 2 €, free for under-18s
Regierungsstraße 4–6, 39104 Magdeburg
T +49 (0) 391-56 50 20

Magdeburg

Kulturhistorisches
Museum Magdeburg

Colourful City – New Architecture. The Architecture of Carl Krayl

28
Oct
2016
–
12
Feb
2017

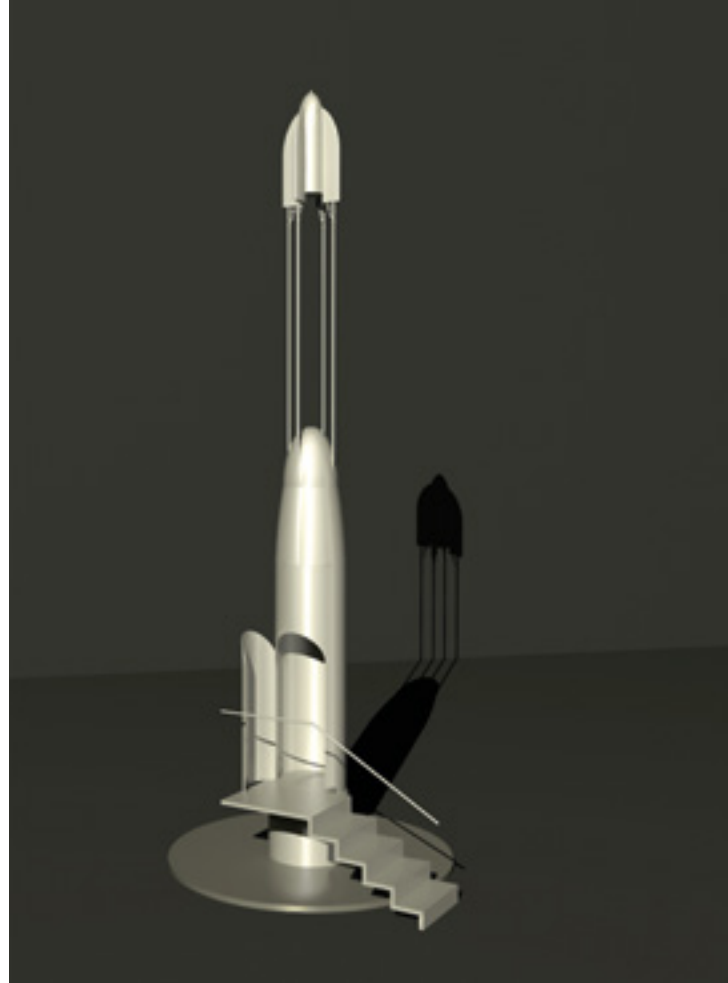


The first retrospective to focus on Carl Krayl (1890–1947), one of the greats of New Architecture who from 1921 contributed significantly to shaping Magdeburg as an exemplar of the modern city. Krayl collaborated closely with Bruno Taut (head of municipal planning in Magdeburg from 1921–1924) and was in charge of his renowned, even notorious programme to paint colourful facades on a hundred buildings. As a freelance architect, he designed a number of modern Magdeburg's key buildings, including the AOK health insurance building, a union headquarters, the cinema OLi and parts of the Cracau and Curie housing estates and the garden city colony Reform. An accompanying programme comprising lectures, films and guided tours of selected local buildings will begin in May 2016.

Opening times: Tues to Fri 10 a.m. – 5 p.m., Sat to Sun 10 a.m. – 6 p.m.
Admission: 7€, concessions 5€, free for under-18s
Otto-von-Guericke-Straße 68, 39104 Magdeburg
T +49 (0) 391-5 40 35 30

Magdeburg Pilot Rocket, Masters of the Skies, Visionaries, Inventors

from
27
May
2016



Major milestones in astronautics, aviation and rocket design were achieved in Magdeburg.

This began with the first motor-flight by Hans Grade, with the activities of the Junkers works leading to the development of the first ever axial compressor jet engine and with the launch of Rudolf Nebel's prototype Magdeburg Pilot Rocket. These visionaries and inventors were supported by the far-sightedness and receptiveness to innovations of the incumbent lord mayor Ernst Reuter and the town council of Magdeburg. These visionary experiments will be on show in the exhibition in the Technikmuseum Magdeburg.

Opening times: 01 Apr – 31 Oct: Tues to Sun 10 a.m. – 5 p.m.,

01 Nov to 31 Mar: Tues to Sun 10 a.m. – 4 p.m.

Admission: 3 €, concessions 1,50 €, free for schoolchildren up to year 6

Dodendorfer Straße 65, 39112 Magdeburg

T +49 (0) 391-622 39 06

The People of Leuna

—

Photographs from the Factories

**30
Apr**

—

**31
Oct
2016**

The Leuna works near Merseburg employed several photographers who documented the major plant's emergence and growth from the start. A selection of over 120 photographs dating from 1916 to 1928, many of which possess a remarkably artistic quality, shows impressive images of workers on building sites, surrounded by factory buildings or in daily life, initially in the barrack town and later in the Leuna garden city.

100 Years Leuna

—

Daily Life, Crises, Global Successes

**04
June**

—

**31
Oct
2016**

With the construction of the second ammonia factory in Merseburg in 1916, the Leuna works, from the start converted chemical research into mass production on an industrial scale.

The vast plant thereby transformed not only Merseburg and Middle Germany. Its products, initially explosives made from ammonia, later fertilizer from ammonia and fuel derived from lignite and polyethylene, played a pivotal role in Germany, Europe and beyond in the 20th century. The exhibition presents information about the rise and development of this important industrial location and its effects on life in the Leuna-Merseburg region.

Cast concrete and Zollinger roof
Cycle tours of the Zollinger quarter
16/23/30 July and 6 Aug 2016 at 2 p.m.

Opening times: daily 9 a.m.–6 p.m., Nov to Feb daily 10 a.m.–4 p.m.
Admission: 3,50€, concessions 2€
Zollinger city tours (2 h): 9€/person incl. exhibition admission,
Zollinger city tours for groups (2 h, min. 10 persons, max. 25 persons):
40€ plus 2€/person

Leuna

City of
Leuna

Garden City 100

**30
Mar
—
18
Sep
2016**



The history of the garden city of Leuna, the largest heritage area in the Saale region, began with the BASF chemical plant. Homes for the workers were required near the production plant, which is still in the same location. The foundations for the workers' settlement "Neu-Rössen", designed by architect Karl Barth (1877–1951), were laid on 21 January 1917. The exhibition provides insight into Barth's oeuvre, sheds light on the English garden city movement and focuses on the history and development of the settlement up to 2016.

Opening times: Fri to Sun 10 a.m.–4 p.m.
Admission: 2,50€, concessions 1,50€
Friedrich-Ebert-Straße 26, 06237 Leuna
T +49 (0) 3461-84 01 48

Elbingerode

Diakonissen-
Mutterhaus

The Deaconess Cloister – Lasting Testimony to a Lived Idea

01
May
–
31
Oct
2016



The main building of the Deaconess Cloister in Elbingerode was designed by Godehard Schwethelm and built from 1932 to 1934. Schwethelm called the building in Elbingerode his “favourite child”. The planning and execution owes a great deal to New Architecture. Many details still bear witness to the ideas of the modern age. In the framework of “Big Plans!”, the Deaconess Cloister in Elbingerode opens its doors to the public so that they can visit this continually occupied testimony to the architectural era.

Guided tours of the building will be held from May to October on the first Sunday of every month, following the Sunday service at 11 a.m., which visitors are also welcome to attend.

Opening times: 1st Sun of the month from May to Oct from 11 a.m.
You are pleased to announce your visit by phone
Unter den Birken 1, 38875 Elbingerode
T +49 (0) 39454-80

Quedlinburg

Lyonel-Feininger-Galerie.
Museum für grafische Künste

80 Years Feininger in Quedlinburg 1936–1956– 1986–2016

30 Years Lyonel- Feininger- Galerie

**25
June
–
19
Sep
2016**



2016 marks not only the 60th anniversary of Bauhaus master Lyonel Feininger's death, but also the 30th anniversary of the Lyonel-Feininger-Galerie. The exhibition to commemorate these occasions focuses on the artist's special relationship with Quedlinburg. The Bauhaus student Hermann Klumpp was a close friend of the Feininger family and a native of Quedlinburg. In 1936, after the National Socialists came to power, Klumpp brought important works of Feininger's to Quedlinburg in order to save them from destruction as "degenerate art". Feininger emigrated to the USA and died in New York in 1956. 30 years later the Lyonel-Feininger-Galerie was founded, based on Dr. Hermann Klumpp's collection. The gallery holds the largest single collection of works by this Bauhaus master. The anniversary exhibition shows graphics, watercolours and paintings as well as unique objects such as Feininger's graphics filing cabinet and easel.

Opening times: Wed to Mon, Bank Holidays 10a.m.–6p.m
Admission: 6€, concessions 4€
Schlossberg 11, 06484 Quedlinburg
T +49 (0) 3946-689 59 38 50

Big Plans –The Salons

**For exact dates
and locations see**

**grosse
-plaene.de**

Salons

Topical discussion evenings
with guests in Dessau, Magdeburg
and Merseburg

Practising modernity
Art educators, apprentices and
experimental designers

Super-Planners
From city plan to regional plan to world plan

Subversives
Radicals, careerists and crackpots

Universal communications
Propaganda engineers and
advertising artists

High-Flyers
Rocket pioneers, revolutionaries and
man-machines

Artist-engineers
Art and technology

Modern housing estates
Social housing construction in the 1920s

Cosmic visionaries
From glass house to the house as
membrane, or how to construct life
processes

Images of humanity
Worker-photographers and photographed
workers

Total theatre
The stage as a demonstration laboratory
for modernity

Better living
Modernity in film

Technology and imagination
Dreams of outer space

Supporting programme for the exhibition project

Workshops for children and young people

Play with
construction kits

Pictures from above

Play with masks

Stage devices

Mechanical display
windows

Rocket experiments

Crystallisations

Art machines

Photo studio

Super Brocken

Theatre Performance

A formal theatre game after Paul Scheerbart in Dessau, Magdeburg,
Quedlinburg, Elbingerode and Halle

In the early 1920s the author Paul Scheerbart described in great detail
his desire for a perpetual motion machine to make our universe magnific-
ent and great with wonderful glass architecture—but perhaps starting
just in the Harz in Saxony-Anhalt, as Scheerbart said. “Super Brocken”
is an experimental attempt to stage this dream of Scheerbart’s, who once
also emboldened Bruno Taut, Walter Gropius and many other modern
architects to plan colossal projects.

Imprint

The project

**“Big Plans! Applied Modernism
in Saxony-Anhalt 1919–1933“
is an initiative of the
Bauhaus Dessau Foundation
with contributor exhibitions in
Dessau, Halle, Magdeburg,
Merseburg, Leuna, Elbingerode
and Quedlinburg.**

**Bauhaus Dessau Foundation
Gropiusallee 38
06846 Dessau-Roßlau
www.bauhaus-dessau.de**

**T +49 (0) 340-6508 250
F +49 (0) 340-6508 226
service@bauhaus-dessau.de**

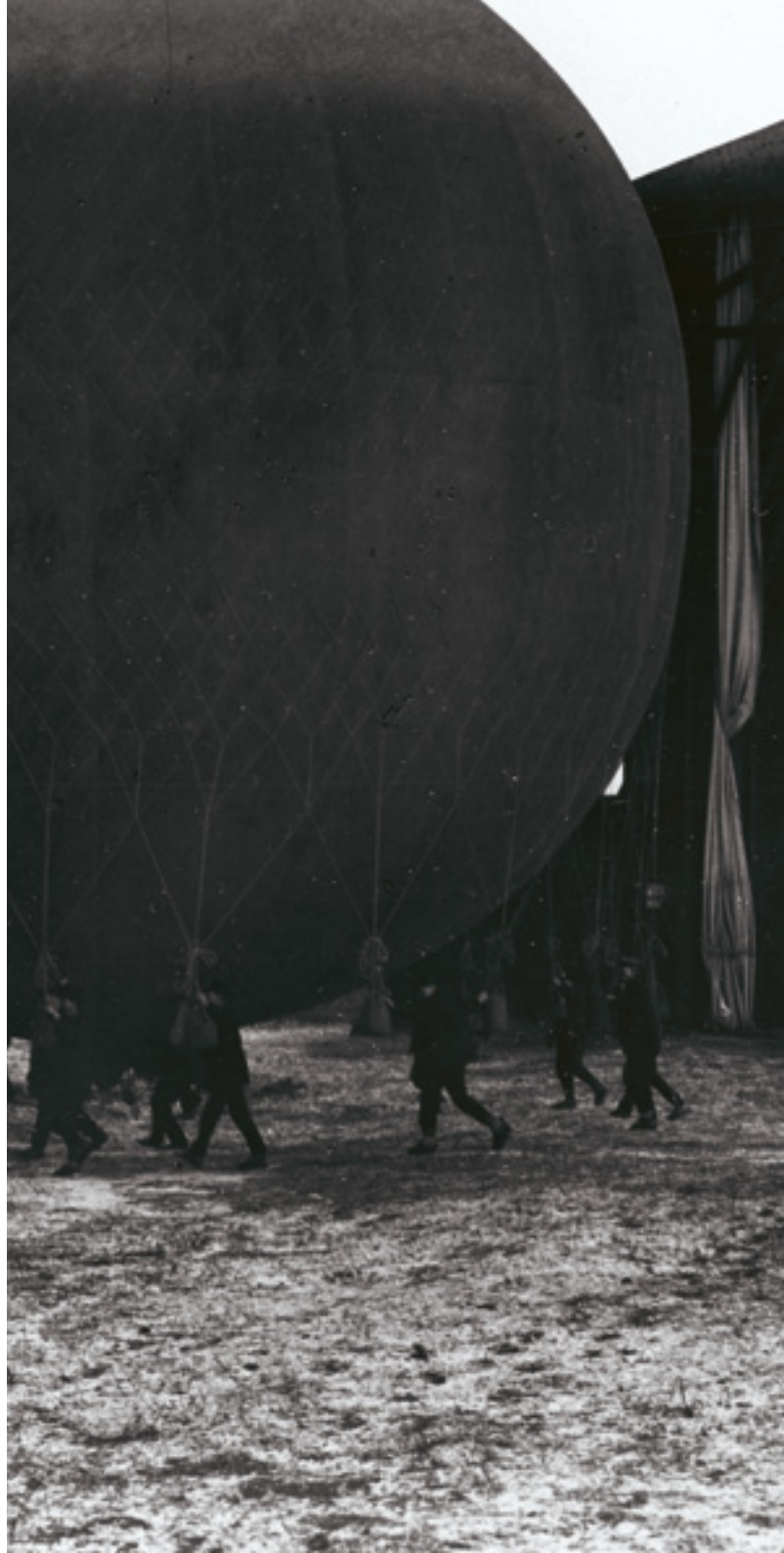
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Dr. Claudia Perren**

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Herburg Weiland**

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Page 31: Photo: Deaconess Cloister.
Page 33: Lyonel Feininger, 1910, © VG Bild-Kunst, [Bonn 2016].



Visit Saxony- Anhalt

**The exhibition
project is a journey
of discovery
through Saxony-
Anhalt as the land
of modernity**

In order to plan your journey,
we recommend you contact the local
tourist information offices in the
respective cities.

Magdeburg

City of
Dessau-Roßlau

City of Dessau:
T +49 (0) 340-204 14 42
touristinfo@dessau-rosslau.de

Dessau

Elbingerode

District Roßlau:
T +49 (0) 34901-824 67
touristinfo-rosslau@dessau-rosslau.de
www.dessau-rosslau-tourismus.de

Quedlinburg

T +49 (0) 39454-894 87
elbingerode@oberharzstadt.de
www.elbingerode.de

Elbingerode

Halle

T +49 (0) 345-122 99 84
touristinfo@stadtmarketing-halle.de
www.stadtmarketing-halle.de

Halle

Leuna

T +49 (0) 3461-81 49 61
kontakt@leuna-stadtinformation.de
www.leuna-stadt.de

Merseburg

Magdeburg

T +49 (0) 391-838 04 02
info@magdeburg-tourist.de
www.magdeburg-tourist.de

Leuna

Merseburg

T +49 (0) 3461-21 41 70
info@merseburg-tourist.de
www.merseburg.de

Quedlinburg

T +49 (0) 3946-90 56 24
qtm@quedlinburg.de
www.quedlinburg.de

Pläne! Große D...

Sponsored by:



Ostdeutsche Sparkassenstiftung
gemeinsam mit
der Sparkasse Dessau



100 jahre
bauhaus

Große