# Fascin[action]

Fascinated by solutions



#### Facts and figures

- The International Design Award is one of the largest international challenges for students.
- More than 8,000 registrations from over 80 countries since 1997.
- The competition invites design students from all over the world to create trend-setting, innovative and unusual solutions in furniture design and furniture-making.

Be ready and join one of the largest international design challenge for students - worldwide!



Who can paritcipate in the International Design Award?

Participation is open to students enrolled at an university, university of applied sciences or any other educational institution with a creative focus.

- This includes in particular the faculties
  - product design
- . art

architecture

- . wood technology
- Interior design
- processing

Entries can be submitted by **individuals** and **teams**.



What is the task of the International Design Award?

SMART FURNITURE What's your Fascin[action]?

Our world is becoming mobile and digital. Living and working styles are changing, space is becoming more valuable. This calls for updates to furniture. We are looking for solutions in the living areas, kitchens, bedrooms, offices, for hotels or shops. Discover new design worlds, gain new storage spaces, let convenient functions evolve, make change your guiding principle.

What's your Fascin[action]?



What do participants need to submit?

- All participants must submit their entries electronically on the website of the International Design Award (<u>www.internationaldesignaward.com</u>).
- The upload requirements:
  - Brief description: the entry must be described so that the jury is able to fully understand your idea (in English)
  - Optional pages of additional material: as computer modelling / drawings etc. which illustrates your development process
  - Images: in PNG / GIF / JPG / JPEG format with a file size of  $\leq$  5 MB
  - Presentation poster: Using text and images to provide a clear and concise presentation of your entry



Who will select the winner of the International Design Award?



Idea preselection by an expert group



Definition of Top 10 by a jury



Public voting on the IDA website



Contemporary Conte

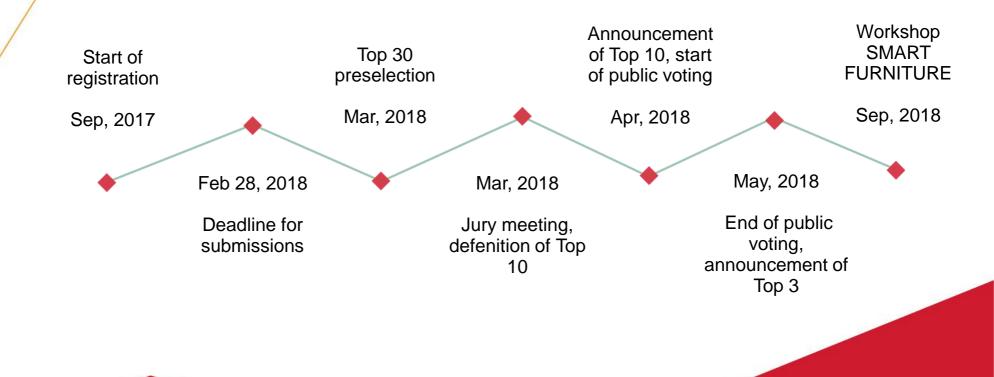
#### What are the prizes to win?

- Top 3 winners: The winner will receive an attractive price package
- . Financial award of € 1,000 / € 500 / € 200
- International PR for building a reputation
- SMART FURNITURE Workshop
- 1 university prize: The university which submits the most entries will be rewarded with € 1,000.
- Participation certificate for all participants



Hett







Who are the hosts of the International Design Award?

#### Hettich

- · One of the world's largest manufacturers of furniture fittings
- A total of 6,200 members of staff around the world, with 3,400 in Germany
- Turnover in 2016: € 913 million (69% exported)
- Intelligent fitting technology excites our customers ... and millions of users
- Fascinating user friendly functions throughout the home, hotels, shops and offices
- Hettich the strong partner to industry, retailers and the trades



Who are the hosts of the International Design Award?

#### REHAU

- As a polymer specialist REHAU is a leading supplier in the divisions of Construction, Automotive, Furniture Solutions and Industrial Solutions
- About 20,000 employees working in over 170 locations worldwide
- Global company with an annual sales of more than  $\in$  3 billion
- As a development partner and decades-long source of fresh ideas for the design and furniture industry, REHAU Furniture Solutions plays an active role in shaping living spaces
- surface and systems solutions made by REHAU can be found in private residences, in the office or in public facilities



# Submit [Now]!

