

Project Information

GIT 20th World Jewelry Design Awards 2026

Theme: “Golden Twenty: A Journey of Brilliance and Artistry”

Organized by

The Gem and Jewelry Institute of Thailand (Public Organization)

Background and Rationale

The Gem and Jewelry Institute of Thailand (Public Organization) (GIT) serves as a key organization dedicated to promoting and developing Thailand’s gem and jewelry industry to achieve sustainable growth and international competitiveness. The institute plays a vital role in elevating industry standards, knowledge, technology, and design capabilities, thereby enhancing the value and global reputation of Thailand as the “World’s Gem and Jewelry Hub.”

One of the important mechanisms through which GIT drives the development of this industry is the GIT World Jewelry Design Awards, which has been continuously organized since 2006. Over the past two decades, this competition has evolved into an international platform that provides opportunities for both Thai and international jewelry designers to showcase their creativity, express inspiration, and develop their design skills in alignment with global standards.

Throughout its history, the competition has played a significant role in nurturing emerging Thai designers and introducing them to the global jewelry industry. It has also brought recognition and pride to Thailand’s jewelry sector on the international stage. Moreover, the competition serves as a collaborative platform connecting designers, manufacturers, and entrepreneurs, thereby fostering opportunities for commercial development and international market expansion.

In 2026, the competition marks its 20th anniversary, representing a significant milestone that celebrates the success of the initiative and reinforces GIT’s commitment to strengthening Thailand’s position in the global gem and jewelry industry. The event also aims to inspire the next generation of designers to pursue excellence and innovation within the industry.

The theme for this year’s competition, “Golden Twenty: A Journey of Brilliance and Artistry,” invites designers to celebrate this important milestone through jewelry design as a form

of artistic expression. Participants are encouraged to interpret the concept of “brilliance” through designs that reflect their unique identity, vision, and artistic language.

The concept of “Golden Twenty” may be interpreted through various elements of jewelry design, including:

- Form, representing elegance and individuality
- Structure, expressing balance and intentional craftsmanship
- Materials, reflecting value, refinement, and international taste

In addition, designers are encouraged to explore the use of light, texture, and intricate details to enhance the perception and dimensionality of their creations. The notion of “Golden” may be interpreted in diverse ways—symbolizing brilliance, achievement, value, or progress—expressed through jewelry pieces that embody identity, creativity, and contemporary design potential in both artistic and practical production contexts.

The submitted works should demonstrate excellence in jewelry design as an internationally recognized creative discipline, combining aesthetic beauty, conceptual depth, and technical craftsmanship.

Objectives

1. To provide opportunities for designers to present their works to the public and encourage continued creativity in jewelry design.
2. To promote the transformation of design concepts into actual jewelry production within the gem and jewelry industry, potentially creating career opportunities.
3. To stimulate awareness of design innovation and highlight the capabilities and potential of emerging designers.

Project Timeline

Date	Activity	Location
March – 31 May 2026	Submission period for the 20th Jewelry Design Competition	Online submission via www.gitwjda.com or by postal mail
20 April 2026	Online Press Conference	-
18 June 2026	First-round judging (design sketch selection)	-
June – August 2026	Top 4 designs selected for prototype production	Produced by sponsors or contestants
1 July – 15 September 2026	GIT Popular Design 2026 public voting for top 30 designs	Online voting via www.gitwjda.com
6 October 2026	Final judging from actual jewelry pieces, awards ceremony, and fashion show	Siam Paragon

Note: The schedule is subject to change with prior notice from the institute.

Awards

Total prize value exceeding USD 7,000

1. First Prize – USD 3,000 and a trophy
2. Second Prize – USD 2,000 and a trophy
3. Third Prize – USD 1,000 and a trophy
4. Honorable Mention – USD 500 and a trophy
5. GIT Popular Design 2026 – USD 500 and a trophy

Prize amounts are subject to exchange rates determined by the Bank of Thailand on the award announcement date.

Submission Methods

Participants may submit their works through the following methods:

1. Online submission via the website: www.gitwjda.com
2. Postal submission or hand delivery to the institute, together with the completed application form available for download from the competition website.

Submission Requirements

1. Each submission must consist of a collection of at least three jewelry designs, including a necklace together with other jewelry pieces such as earrings, rings, or bracelets.
2. Designs may be submitted as hand-drawn colored illustrations or digital designs created using computer software.
3. Designs may incorporate any type of gemstones and may also include innovative materials such as wood, plastics, resin, embroidery techniques, or other creative materials, provided that the design can be realistically produced and commercially viable in the jewelry industry.
4. All submitted works must be original, must not infringe upon any copyrights, must not have been previously produced for sale, and must not have been submitted to or won any prior competitions.
5. Each participant may submit no more than three collections.